

Easy-fold book-wrap mailer

WRAP-AROUND · SIX DEPTH SETTINGS · SELF-SEAL

CP-BWM-1209 305 × 229 mm, 6 – 50 mm depth

The wrap arrives flat, a hundred to a bundle, printed face down. It is made up around the content rather than before it, so there is nothing to do until an order is picked. Read the cautions before the first make-up; after that the sequence takes about nine seconds.

READ FIRST

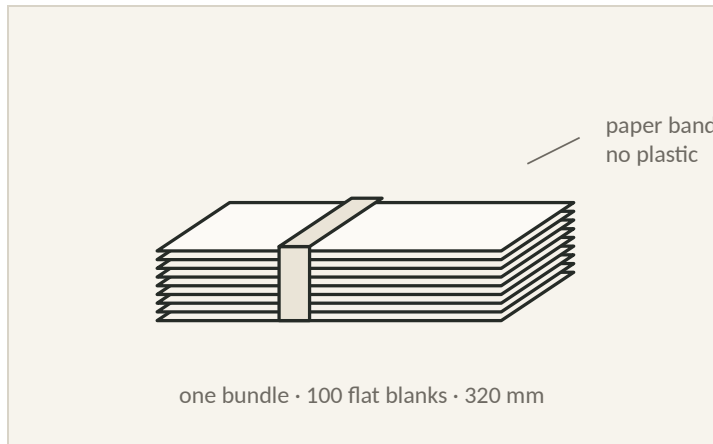
- ! Cut the bundle strap away from your body. The strap is under tension.
- ! Do not fold a score before the content is on the blank. The wrap takes its depth from what is inside it and a pre-folded score cannot be moved back.
- ! Do not peel a strip liner until the fold is held closed. A strip that touches board early takes the board with it.
- ! Bring stock above 5 °C before use. Cold adhesive tacks poorly and the failure shows up in transit rather than at the bench.
- ! Do not exceed the maximum gross load. It is stated on the spec sheet; it is deliberately not repeated here.

IN THE BUNDLE

Wraps per bundle	100
Bundle wrap	Kraft band, recyclable
Tools required	None
Required consumable	None – both strips are on the wrap
Make-up time, after practice	9 seconds

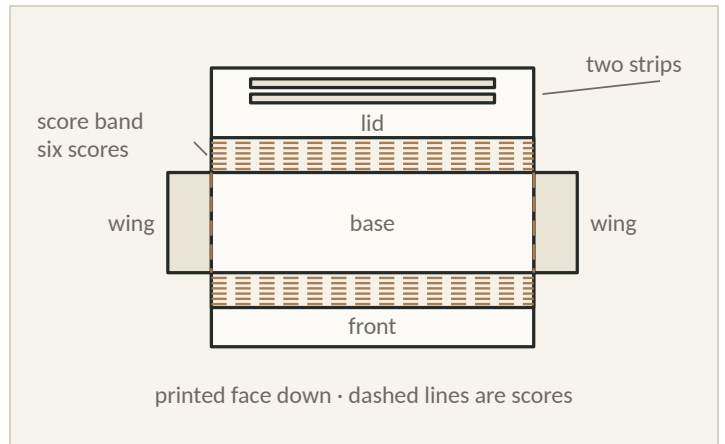
MAKE-UP, STEPS 1 TO 4

1 Take one blank from the bundle



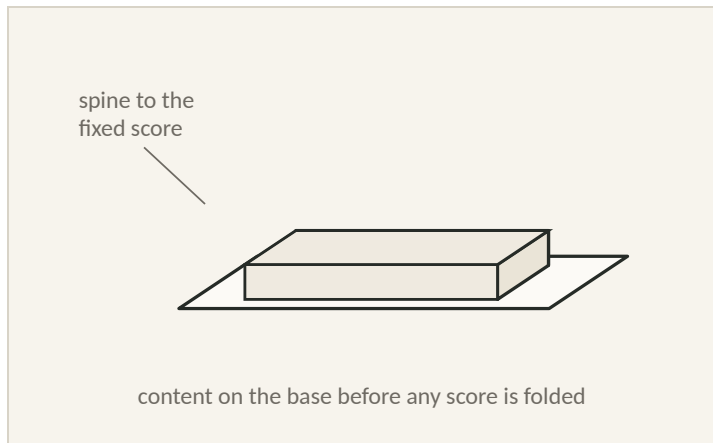
The bundle is banded in kraft, a hundred blanks, printed face down. Cut the band away from your body and leave the stack flat — the wrap is made up on the blank rather than lifted off it.

2 Identify the panels



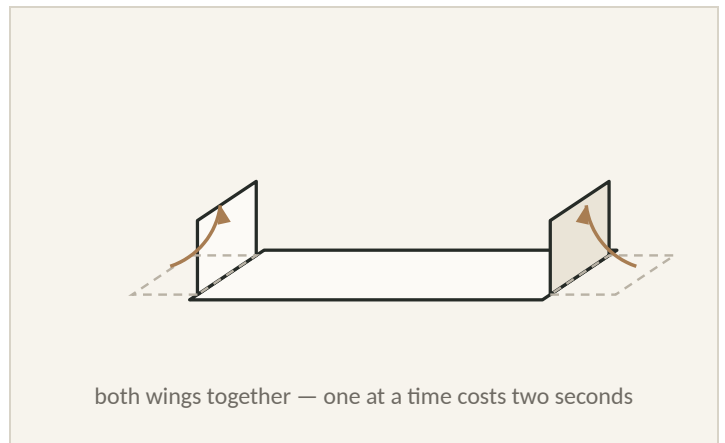
Base in the centre, a band of six parallel scores above and below it, the lid beyond the upper band and the front panel beyond the lower one. Two adhesive strips run across the lid. The narrow panels left and right of the base are the wings. Every dashed line is a score.

3 Set the content on the base



Spine against the fixed score, squared to the base panel. Do this before folding anything: the wrap takes its depth from what is inside it, and a score folded early cannot be unfolded without cracking a liner.

4 Fold both wings up



Bring the two side wings up together, one hand each. They stand against the content and are held there by the lid a moment later; there is no glue and nothing to tuck.

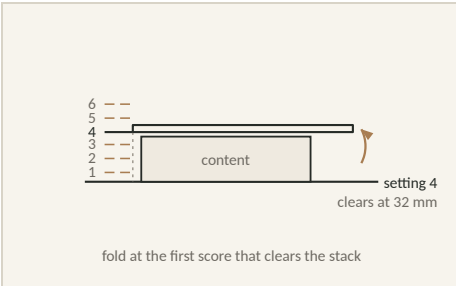
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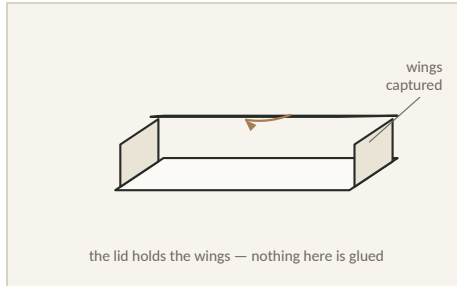
SETTING THE DEPTH AND CLOSING, STEPS 5 TO 7

5 Choose the depth setting



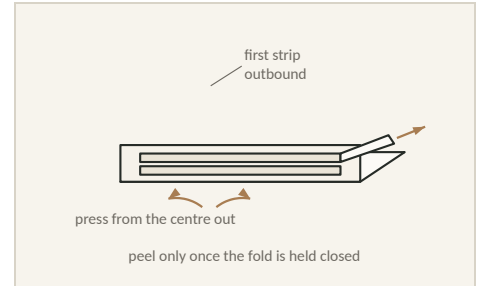
Fold at the first score that clears the stack. Six settings run from 6 to 50 mm. A setting deeper than the content leaves the board bridging air along the spine, which is the one span in this format with nothing behind it.

6 Bring the lid over



The lid folds at the chosen score and comes down over both wings, capturing them. Press the fold flat along its length before touching a strip.

7 Close the first strip



Hold the fold closed, peel the liner from the outer strip, then press from the centre outward. Pressing from one end traps air, and the trapped end is the end that lifts in transit.

IF IT WILL NOT CLOSE

SYMPTOM	CAUSE	FIX
The lid will not reach the strip	Folded at a score deeper than the content needs	Open it and fold at the first score that clears the stack; the settings are not interchangeable once the strip is on
The wrap is loose around the content	Folded at a score deeper than the content, the other way round	Step down one setting. A wrap should hold the item when shaken, before the strip is closed
A score has cracked through the liner	The blank was folded cold, or folded and reopened more than five times	Take a fresh blank. A cracked liner loses the doubled corner, which is the reason for the format
The strip lifts at one end	Peel liner removed before the fold was held, or the strip was closed onto print	Hold the fold, peel, then press from the centre outward. Artwork keeps 15 mm clear of both strips for this reason

WHAT GOES IN WITH IT



CP-VF-HC24

Honeycomb wrap

One turn around a framed print or a record before the wrap closes.



CP-CTN-RSC1

Shipping carton, RSC

Outer despatch when several wraps travel as one consignment.



CP-TP-G70

Water-activated paper tape

For banding wraps into a consignment. The wrap itself needs no tape.

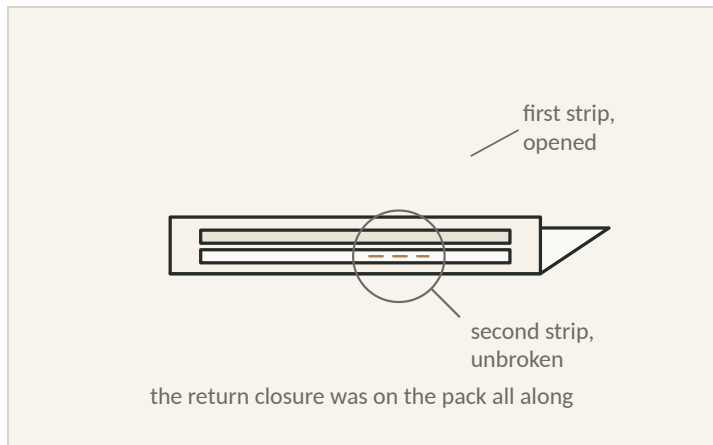
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THE RETURN LEG, AND BACK TO FLAT

8 The leg back



The second strip sits behind the first and is untouched by the outbound trip. The customer opens the first, puts the item back and closes the second. Nothing has to be kept and nothing has to be posted out.

STORAGE

Before make-up

- Store flat bundles on a pallet, wrap intact, off the floor.
- Stack bundles no more than nine high.
- Rotate stock: 18 months flat in the original wrap. The limit is the adhesive, not the board.
- Bring stock above 5 °C before use. Cold board cracks at the score and cold adhesive does not tack.

If wraps are coming back damaged at the spine rather than the corner, check which setting the bench is using before checking the board. A wrap folded one setting too deep bridges the void along the spine, and a bridged span is the only part of this format that has no second thickness behind it.

BUNDLE HANDLING

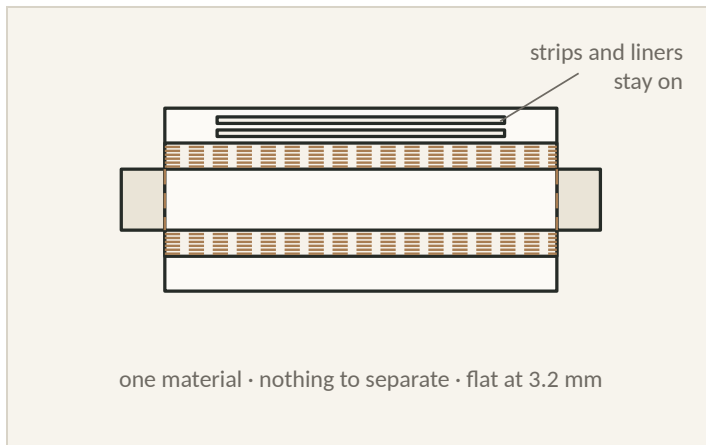
Stack height, bundled flat	9 bundles
Storage position	Flat, wrap intact, off the floor
Opened bundle	Reband, or run out within the shift
Creased blank	Recycle it; a cracked score is a lost corner

BENCH SETUP

Working the bundle

- Keep the bundle flat and printed-face-down at the back of the bench. The wrap is made up on the blank, so the blank wants to be the thing already lying there.
- Put the content on the base before touching a score. Every fold after that is decided by the content and not by habit.
- Work the two side wings together with both hands. Doing them one at a time is where the extra two seconds at the deeper settings goes.
- Press the strip from the centre outward. Pressing from one end traps air and the trapped end is the end that lifts.

9 Back to flat



Opened out, the wrap is one material: uncoated kraft, a paper liner and a hot-melt strip that pulps with the board. It goes into paper recycling whole, and flat it is 3.2 mm again.

END OF LIFE

After the last trip

- The whole wrap goes into paper recycling, strips and liners included.
- Peel liners are paper. They go in the same stream as the wrap and not in the film bin.
- Labels on uncoated kraft go through with the board; plastic document wallets do not.
- Return it flat if it is going back into a returns pool: an unused second strip is worth more than the board is.

Check the load limit before despatch. The book-wrap carries one gross load rating and it is held on the spec sheet. Read it there, not from a bench card; a figure copied onto a card is a figure that goes stale.

MAKE-UP TIME, AFTER PRACTICE

CP-BWM-1209, settings 1 – 3	9 seconds
CP-BWM-1209, settings 4 – 6	11 seconds – the wings need holding