

Easy-fold book-wrap mailer

WRAP-AROUND · SIX DEPTH SETTINGS · SELF-SEAL

Against the other three shipping formats

FORMAT AGAINST FORMAT

	BOOK-WRAP MAILER	CORRUGATED MAILER	SHIPPING CARTON, RSC	PAPER-PADDED ENVELOPE
	 Book-wrap mailer CP-BWM	 Corrugated mailer CP-MLR	 Shipping carton, RSC CP-CTN	 Paper-padded envelope CP-PPE
Form	Wrap-around, variable depth	One-piece box, rolled ends	Regular slotted container	Flat envelope, fluted liner
Sizes	1 — 305 × 229 mm	3 — 203 to 457 mm	2 — 406 to 610 mm	2 — 229 to 381 mm
Depth	Variable, 6 – 50 mm	Fixed, 76 / 102 / 152 mm	Fixed, 305 / 457 mm	Flat, cushion only
Board	26 ECT E-flute	32 ECT B · 44 ECT BC	32 ECT C · 44 ECT BC double wall	70 gsm kraft over fluted liner
Maximum gross load	3.5 kg	9 kg · 16 kg at 1814	30 kg · 55 kg	2.3 kg
Closure	Self-adhesive strip, two	Tuck lock, no consumable	Tape or water-activated tape	Self-adhesive strip and tear strip
Void fill	Not needed — wraps to the item	Usually needed	Always needed	Not needed
Second trip, returns	Yes — second adhesive strip	Yes — the lock reopens and recloses	Only with fresh tape	Yes — second adhesive strip
Ships flat	Yes, 3.2 mm	Yes, 7 mm	Yes, 8.5 mm	Yes, 2.8 mm
Best for	Books, prints and anything flat where depth varies by order	Rigid or boxed goods that need a defined cavity and a return leg	Multi-item orders, heavier goods and anything palletised	Soft goods and apparel that need cushioning, not a cavity
Recycled content, band	band 70–100	band 70–100	band 70–100	band 40–69
Listings held by every size	CircleFibre 90, ReturnReady	CircleFibre 90, ReturnReady	CircleFibre 90, ChainMark, DropRated D3	CircleFibre 90, ReturnReady
Minimum order	250	250 – 500	125 – 250	500
Lead time from approval	5 days	3 days – 5 days	5 days – 7 days	4 days
Catalogue status	Inferred — not yet in the published catalogue	Published catalogue	Published catalogue	Inferred — not yet in the published catalogue

The four formats are not ranked. They divide by what the contents need: a cavity, a wrap, a cushion, or volume. The book-wrap is the only one of the four with no fixed internal depth, and the only one that needs neither tape nor void fill. Both follow from the same decision: it closes onto the content rather than around a cavity.

Recycled content is banded here on purpose. A band is what compares across formats without implying a precision the formats do not share. The figure by weight, for this family, is on the features and benefits sheet.

Listings are named, not defined. What each mark certifies, and against which test, is on the features and benefits sheet.

CHOOSING BETWEEN THEM

Choose the book-wrap mailer

When depth varies order to order and the contents are flat. The wrap folds down to the item, so there is no void to fill and no oversize charge on a thin order. It closes on adhesive, so it costs a consumable the mailer does not.

Choose the corrugated mailer

When the contents are rigid or already boxed and want a defined cavity, when the category has returns, and when the pack bench matters — nothing has to be dispensed to close it. Budget for void fill; the cavity is fixed and the contents rarely are.

Choose the shipping carton

When the order is multi-item, heavy, or going onto a pallet. The RSC is the only one of the four rated above 16 kg, and the only one that makes sense once you are stacking several deep.

Choose the paper-padded envelope

When the contents are soft, light and need cushioning rather than a cavity — apparel, textiles, small accessories. It is the cheapest and smallest of the four in transit, and the least protective against a crushing load.

The wrap costs more per unit than a padded envelope of the same footprint and less per order than holding three box sizes to cover the same depth range. Which of those matters depends on how varied the pick list is, not on the unit price.

Loads, board grades and closures are taken from the CambiumPak product specification. The corrugated mailer and the shipping carton are ratified catalogue families. Figures for the book-wrap mailer and the paper-padded envelope are inferred from the nearest ratified family member and are not yet in the published catalogue.