

Easy-fold book-wrap mailer

WRAP-AROUND · SIX DEPTH SETTINGS · SELF-SEAL

CP-BWM-1209 305 × 229 mm, 6 – 50 mm depth

The case for the book-wrap is not that it protects a book better than a box would. It is that it protects a book as well as a box does while removing three decisions — which size, what tape, how much fill — from a bench that has to make them a thousand times a week.

SIX REASONS TO SPECIFY IT



RANGE

One SKU across a 44 mm depth range

Six parallel scores let the bench close the wrap on whatever has been picked, from a 6 mm paperback to a 50 mm stack. That is one line on the stock list instead of four, one bundle on the bench instead of four, and no decision at the point of picking about which box the order is going to need.



PROTECTION

The corrugation turns the corner

A book is damaged at the corner and along the spine, and both of those sit inside a doubled thickness of board once the wrap is closed. A padded envelope of the same weight puts a single face and a layer of air there instead. This is the whole protective argument, and it costs no extra material.



CLOSURE

Closes on itself, twice

Two self-adhesive strips, one behind the other. The first closes the outbound trip and the second is still unbroken when the customer wants to send something back. No tape at the bench, no dispenser and no consumable to run out mid-shift.



RETURNS

Built for the leg back

A rental, subscription or approval line gets the return closure free with the outbound pack. The customer opens the first strip, puts the item back and closes the second — without needing to have kept anything, and without a second pack being posted out to them.



CERTIFICATION

Listings resolved from the record

Every mark on a CambiumPak sheet is read out of the SKU record rather than placed by hand. The book-wrap holds CircleFibre 90 and ReturnReady, and holds them as inferred listings: the family is not in the published catalogue yet, and the sheet says so rather than quietly rounding up.



END OF LIFE

One material, one stream

Uncoated kraft, a paper peel liner and a hot-melt strip that goes through the pulper with the board. There is nothing on this product to separate before it is recycled, which is the practical difference between it and the plastic-lined envelope it replaces.

WHAT THE LISTINGS CERTIFY



CircleFibre 90

Post-consumer fibre content verified by mill declaration and lot sampling. The 90 is the threshold, not the score.

Held by every size



ReturnReady

Accepted whole into standard kerbside paper collection, with no liner, laminate or adhesive to separate out first.

Held by every size



CIRCLEFIBRE 90



RETURNREADY

RECYCLED CONTENT

80% recycled by weight

Measured by weight against the finished blank, flute and adhesive strips included. The band this figure falls into, and how it sits against the other three formats, is on the comparison sheet and not repeated here. Figures are inferred, provisional and not yet independently certified.

WARRANTY

Term	Twelve months from despatch
Covers	Material, die-cut and adhesive defects
Verified per lot	Board grade, score position and strip tack
Excludes	Loads above the rating, and adhesive applied below 5 °C
Status of figures	Inferred, provisional, not independently certified



Top, closed



Side, closed